



P: 224-627-6098

E: benneluke@gmail.com

www.foldedmylar.com

LUCAS BENNETTS

Graphic Design & Illustration

Creating is genuinely my favorite thing to do. It is so rewarding to create something out of nothing. I bring a focused and timely work ethic and an ability to work with a team. I always think out of the box and look for new and exciting ways to express my creativity in my work.

Experience

Graphic Design/Marketing - Autonics USA

February 2017 - Present

- Coordinated marketing and graphic design for Korea's leading automation supplier.
- Created informational flyers and posters for national distribution.
- Oversaw the planning of industry trade shows, including event booking, travel arrangements, shipping, and booth construction.
- Developed a unique new trade show booth display from inception to creation, adhering to corporate image standards.
- Produced promotional and informational content for social media.
- Coordinated advertisements in local and international trade publications and distributor catalogs.

Illustrator/Layout Assistant - Sheepshead Review

Jan - May 2016

- Worked in a team to design and produce a printed art and literary journal
- Created original illustrations and worked with the layout designer to ensure design elements were properly coordinated.
- Worked with printing company to select appropriate paper stock and printing techniques.

Promotional Designer - Jingle Brawl Charity Event

November - December 2015

- Produced advertisements and promotional material for Community "Jingle Brawl" Charity event.
- Designed informational posters, logos, and wayfinding signage for event.
- Other tasks included promotional giveaways and content for social media.

Education

University of Wisconsin Green Bay
2012-2016

B.A. Design Arts
Minor Studio Arts
3.47 GPA

Skills

Illustrator
InDesign
Photoshop
Video/Sound Editing
Copy Writing

Achievements

Mueller Art Scholarship
Excellence in Design
December 2015

Interests

Camping
Amusement Parks
Model Making
Cosplay